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CRM & Data Integration: the quest for a single view of the customer

21 March 2012, Manchester

Speakers Include:

- Peter Oates, Deployment Assurance Manager, Informatics Directorate, NHS North
- Andrew Garden, Head of IT, Knowsley Metropolitan Borough Council
- Mark Perry, Project Manager, Knowsley Metropolitan Borough Council
- Andrew Nicholson, Marketing Manager, Asidua
- Willie Clinton, Director, Visionware
- John Kos, Director, NDL



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